



Diaper Kit Program

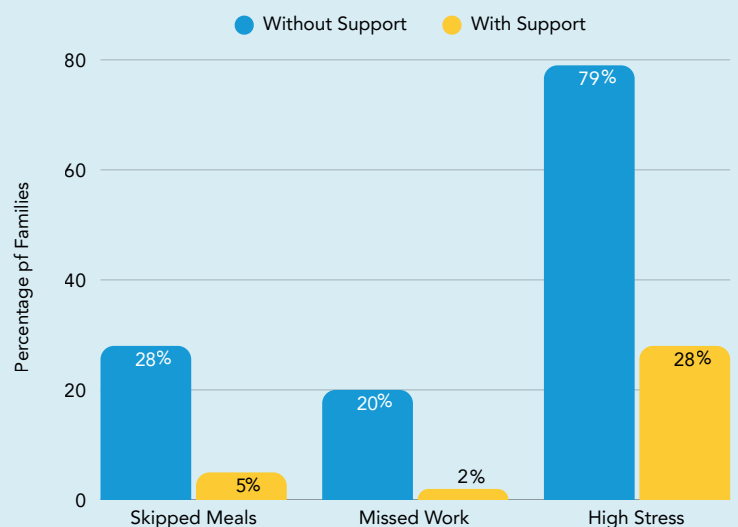
The Diaper Crisis

In Santa Clara County, **nearly 1 in 2 families with young children struggle to afford diapers**—a basic necessity that public assistance programs do not cover. This is not a failure of effort; it is a failure of access. In one of the most prosperous regions in the world, parents are being forced into an impossible choice: go to work or keep their baby clean, healthy, and safe.

The consequences are immediate and far-reaching. When families lack diapers, the entire household is pushed into survival mode, halting any path toward stability. Parents are turned away from childcare without an adequate supply, causing them to miss an average of 5.1 workdays each month—lost income that makes it even harder to afford rent, food, and basic needs. At home, 28% of families report skipping meals so their child can have clean diapers. What begins as a shortage quickly becomes a cycle—one that traps families in crisis and keeps them from moving forward.

FIRST 5 Santa Clara County's Diaper Kit Program is a simple, proven solution to this complex problem. By providing consistent access to diapers, the program removes a critical barrier to employment and childcare. The impact is immediate: parents can return to work, children stay healthier, and families begin to regain stability. **For every \$1 invested, families can earn up to \$11 in wages**—making diaper assistance not just compassionate, but economically smart.

Impact of Diaper Assistance on Family Stability



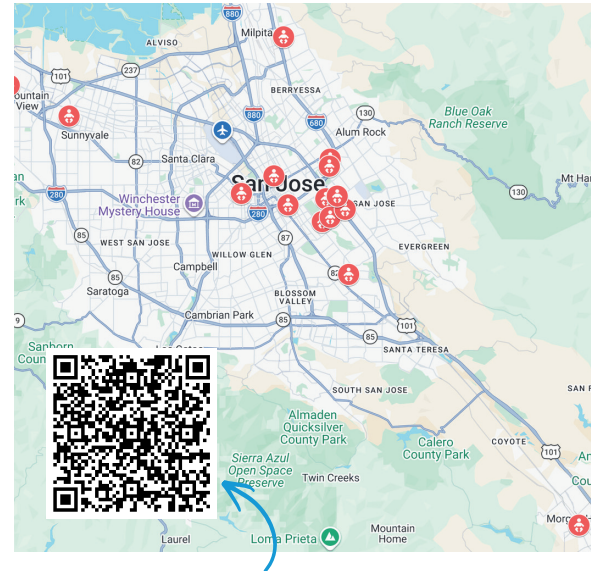
Diaper Kit Distribution

Through its trusted network of Family Resource Centers and key health partners across Santa Clara County, FIRST 5 delivers consistent, reliable support to families who need it most. Each month, vulnerable families with young children receive essential diaper kits—providing up to 160 diapers and four packs of baby wipes per kit, with the ability to receive two kits monthly. This steady, dignified support ensures that parents can care for their children’s most basic needs while staying connected to the services and opportunities that help their families thrive.

In 2025:

5,374 Kids Served

29,812 Diaper Kits



Scan the QR code to see the map of our Diaper Kit distribution sites!

Our Impact

Last year, families described the program as tremendously helpful in reducing financial and emotional stress.

- Families saved an average of \$112/month
- Not buying diapers allows families to redirect money to food, rent, bills, school supplies, and clothes.
- Provides a sense of relief and independence.
- Some said diapers last \approx 2 weeks per kit.
- Families expressed deep gratitude for the savings and support.

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“This is help you can’t even begin to imagine. When you’re caring for a big family and two little ones are in diapers, you’re already doing everything you can just to get by. They’re working hard—but here, it’s still not enough to keep up with the cost of living. Programs like this, especially the diaper program... they make all the difference.” - Grandma to two babies

Learn more about our work at FIRST5kids.org.